

**APF - PASA**  
**XXXIII GENERAL ASSEMBLY**  
**PRAIA DO FORTE - BRAZIL**  
  
**23-26 OCTOBER 2022**

**SPONSORSHIP PROGRAM**

Dear members,

We are very pleased to present the Sponsorship Program created for our next event in Brazil. We offer you five sponsorship categories with the following contributions:

Category	Quota	Amount	Hospitality Room
Platinum	Not available	USD 25,000	Yes
Gold	1 sponsor	USD 15,000	Yes
Silver	Not available	USD 10,000	Yes
Bronze	4 sponsors	USD 4,500	No
Local companies	8 sponsors	USD 3,000	No

	Platinum	Gold	Silver	Bronze	Local companies
<b>1. Inclusion of the company logo in:</b>					
Stage backing, main meeting room	Extra large	Large	Medium	Small	Small
PASA website's event section	Extra large	Large	Medium	Small	Small
Handout	Inside front cover	Back cover	Inside back cover	Inside list	Inside list
Event book / e-book – back cover	Extra large	Large	Medium	Inside list	Small
Registration suitcase shared with PASA	Yes	No	No	No	No
Corporate lanyard	Yes	No	No	No	No
<b>2. Mention as sponsor by Master of ceremonies.</b>	Whole event	First and last days	Second day	No	Closing of sessions
<b>3. Entitled to include a corporate present in registration bag.</b>	Yes	Yes	Yes	Yes	Yes
<b>4. Seats reserved in the main meeting room.</b>	First row	Second row	Third row	No	No

	Platinum	Gold	Silver	Bronze	Local companies
<b>5. Logo shared with PASA in:</b>					
notebook (supplied by PASA)	Extra Large	Large	Medium	Small	Small
pen (supplied by sponsor)	No	No	No	Yes	Yes
pencil (supplied by sponsor)	No	No	No	Yes	Yes
other promotional object (supplied by sponsor)	No	No	No	Yes	Yes
pen drive (supplied by sponsor)	No	No	No	Yes	Yes
<b>6. Entitled to include corporate brochure in registration bag.</b>	Yes	Yes	Yes	No	No
<b>7. Banner with company logo.</b>	Monday sessions	Closing dinner	Camaraderie dinner	Coffee-breaks	Welcome cocktail
<b>8. Table reserved in Camaraderie dinner (first night).</b>	Yes	Yes	No	No	No
<b>9. Table reserved in Closing dinner (last night).</b>	Yes	Yes	No	No	No
<b>10. Hospitality Room (3 days).</b>	Yes	Yes	Yes	No	No
<b>11. One registration free of charge – <u>Category: “Guest”</u>. *Note: Local authorities, advisors or consultants of local member company. Brokers, intermediaries and employees of sponsoring member company are excluded.</b>	No	No	No	No	Yes

	Platinum	Gold	Silver	Bronze	Local companies
<p><b>12.</b> One registration free of charge – <u>Category: “Accompanying person”</u>. *Note: Spouse or relative of a hierarchical representative of the sponsoring member company.</p>	No	No	No	No	Yes
<p><b>13.</b> A 20% discount in first registration – <u>Category: “Member”</u>.</p>	Yes	Yes	Yes	No	No
<p><b>14.</b> A 25% discount in registrations under category <u>“Observer M”</u></p>	Yes	Yes	Yes	No	No
<p><b>15.</b> UPGRADE free of charge to a Suite at venue Hotel.</p>	Yes	Yes	No	No	No
<p><b>16.</b> Entitled to private dinner (15 pax) with Keynote Speaker. (After the conference, a special present will be given to the Keynote Speaker by the highest representative of the sponsor company)</p>	Yes	No	No	No	No

If your company has decided to be actively involved in the event, we kindly request that you send your confirmation as soon as possible to: [eventos@apfpasa.ch](mailto:eventos@apfpasa.ch) since the available openings are limited.

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